

# Patent US 8855723

---



Disconnect from Digital distractions

**THRIVE IN AN UNBALANCED DIGITAL WORLD** ● Patent US8855723B2 .1.



**Peter Lynch**

Founder Stasit LLC

Orlando Florida

# STASit

## Executive Summary



- 01** Patent 8853723 was created for work life balance and to disconnect from a digital world on your terms before Apple introduced Do Not Disturb / Focus /screen time or Googles Android Focus Mode
- 02** Why does this patent have value?  
What is the market?  
How else could this Patent be used to gain market share?

**THRIVE IN AN UNBALANCED DIGITAL WORLD**



Patent US8855723B2



# STAS<sup>it</sup> →

## Positioning

---

**81% of all devices introduced in the last four years use iOS 16. (iPad and iPhone) (source: Apple)**

**Apple unveils iOS 16 with 20 key features related to notifications and security of notifications. Meaning more than ½ the value proposition of iOS 16 is from features protected in Patent US8855723B2**

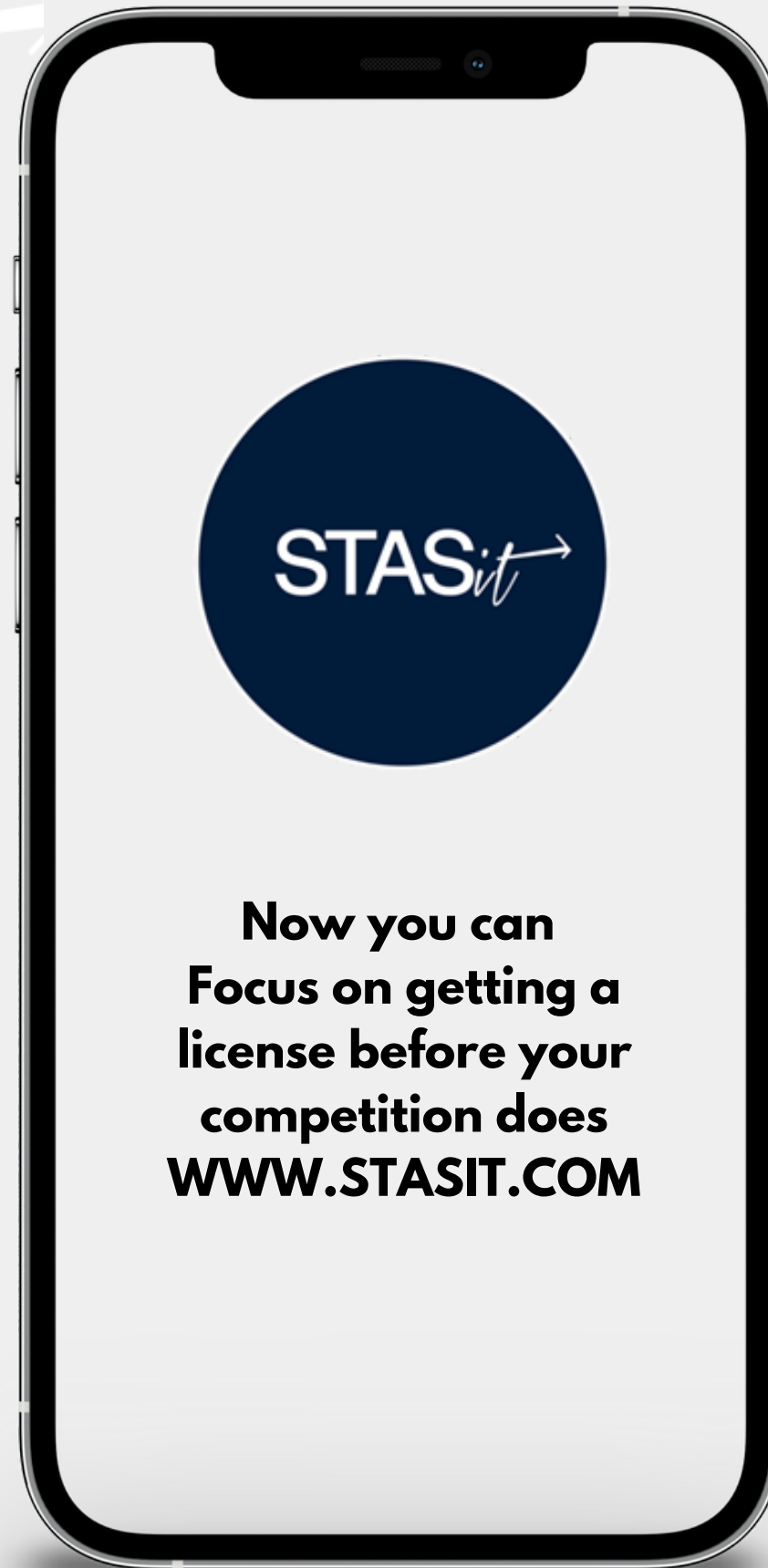
**1,106,055,000 elected installs of iOS 16  
All 20 claims featured by iOS 16  
FOCUS MODE**



# STASit

**What will a license do for your Company?**

**Control the Notifications management market with Patent 8855723**



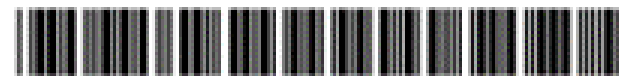
- 01** Become the only company to offer features similar to apples key feature called focus or Do Not Disturb on your handset
- 02** Become the only cellular Carrier to be able to sell Handsets without infringement
- 03** Create an industry standard texting platform called Stasit that all other handset manufacturers have to adopt and license Agressively pursue infringement



THRIVE IN AN UNBALANCED DIGITAL WORLD ● Patent US8855723B2

.1.

**The information contained in this and/or any other document, materials or form of communication from the patent owner, Stasit LLC or its agents, now or in the future, related to the patent portfolio referenced herein (collectively, the “Information”) is provided in connection with an offer for sale or license of the referenced patent(s). The Information does not constitute a legal analysis, opinion, representation or warranty of any kind. The Information is provided solely to aid potential partners in conducting their own independent evaluation to determine whether to participate in the offering process conducted by Stasit LLC. Any statement included in the Information regarding the potential use or applicability of any referenced patent or application to specific products or services is provided solely for illustration purposes and shall not be construed as notice of infringement or an accusation of infringement of any of the referenced patents. This document and/or any other document, materials or communication is intended for receipt and review only by the parties (and their attorneys or agents) contacted by Stasit LLC in connection with the offering process, and any redistribution beyond the receiving party’s organization without Stasit LLC express written permission is strictly prohibited. Stasit LLC reserves the right to suspend, discontinue or modify the offering process at any time for any reason, in its sole discretion, without notice.**



US008855723B2

(12) **United States Patent**  
**Lynch, III**

(10) **Patent No.:** **US 8,855,723**  
(45) **Date of Patent:** **Oct. 7, 2011**

(54) **TEMPORAL INCOMING COMMUNICATION NOTIFICATION MANAGEMENT**

(76) **Inventor:** **Peter J. Lynch, III**, Fredericksburg, VA (US)

(\* ) **Notice:** Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 214 days.

(21) **Appl. No.:** **13/244,679**

(22) **Filed:** **Sep. 25, 2011**

(65) **Prior Publication Data**

US 2013/0077774 A1 Mar. 28, 2013

(51) **Int. Cl.**  
**H04M 1/00** (2006.01)

(52) **U.S. CL.**  
USPC ..... **455/567; 709/206**

(58) **Field of Classification Search**  
USPC ..... 379/188, 93.01, 93.02, 210.02, 207.16, 379/142.04

See application file for complete search history.

(56) **References Cited**

**U.S. PATENT DOCUMENTS**

6,456,706	B1	9/2002	Blood	
6,882,709	B1*	4/2005	Shedlock et al.	379/90.01
7,512,662	B2	3/2009	Lyle et al.	
7,650,333	B2	1/2010	Li et al.	
7,814,163	B2	10/2010	Lee	
7,835,294	B2	11/2010	Shuster	
7,922,264	B2*	4/2011	Baumann et al.	303/115.2
7,925,304	B1*	4/2011	Gailloux et al.	455/563
7,945,954	B2	5/2011	Coueignoux	
8,160,220	B2*	4/2012	Pfleging et al.	379/142.01
8,548,152	B2*	10/2013	Leister et al.	379/220.01
2005/0164720	A1	7/2005	Huang	
2006/0019684	A1	1/2006	Yu et al.	
2007/0211877	A1*	9/2007	Martin et al.	379/210.02
2008/0114847	A1	5/2008	Ma et al.	

2008/0270540	A1	10/2008	Larsen	
2008/0317229	A1	12/2008	Boss et al.	
2009/0041220	A1*	2/2009	Aspberger et al.	3
2009/0086953	A1	4/2009	Vendrow	
2009/0088168	A1	4/2009	Varanasi	
2009/0094333	A1	4/2009	Kyprianou	
2009/0149203	A1	6/2009	Backholm et al.	
2009/0209243	A1	8/2009	Brown	

(Continued)

**FOREIGN PATENT DOCUMENTS**

EP 2 091 217 8/2009

**OTHER PUBLICATIONS**

PRIVACYSTAR, PrivacyStar Announces SMS ID and Assistance for Android; Android Users Can Now ID-Link Messages and Utilize Voice Activated Directory Assist Mapping Feature, PR Newswire (U.S.), May 19, 2011.

(Continued)

*Primary Examiner* — Maria El-Zoobi

(74) *Attorney, Agent, or Firm* — Christopher Paul

(57) **ABSTRACT**

Smart phone computer app. The method may include receiving a number of an incoming phone call or incoming text message that is not temporally allowed, not allowing for notification of the incoming phone call or incoming text message according to a notification routine and generating a notification of the incoming call or incoming text message according to a protected masked notification routine of the smart phone wherein the password-protected masked notification of the smart phone includes adding an indication of the incoming phone call or incoming text message to a protected phone log or message log of the smart phone. The method precludes immediately displaying the incoming phone call or incoming text message information on a display of the smart phone, and further precludes adding an indication of the incoming phone call or incoming text message to the phone log or message log of the smart phone.

**20 Claims, 31 Drawing Sheets**



**THRIVE IN AN UNBALANCED DIGITAL WORLD**



**Patent US8855723B2**

**.1.**